



Black Hawk County Field Of Honor

Celebrating 250 Years
Here in Black Hawk County
July 3rd - 5th 2026

Patriotic Sponsorship Opportunities



Founding Father Sponsor - \$10,000+
Premier Leadership Recognition

- Presenting Sponsor designation: Field of Honor presented by [Company Name & Logo]
- Speaking opportunity at the Opening Ceremony
- Logo on main stage, program cover, media, and all event signage
- Reserved seating for dignitary meet-and-greet
- Featured in press releases and media interviews
- 25 commemorative field flags dedicated in sponsor's name
- Exclusive sponsorship of the Veterans Memorial Hall area field



Liberty Sponsor - \$5,000+
Signature Community Partner

- Logo on stage banner, programs, website, and social media
- Recognition during the ceremony by the emcee
- Access to sponsor reception with dignitaries
- 15 commemorative field flags dedicated in sponsor's name
- Exclusive sponsorship of the Vietnam Memorial Field



Stars & Stripes Sponsor - \$3,000+

- Logo on event signage and program
- Recognition in social media and event advertising
- 10 commemorative field flags dedicated in sponsor's name
- 4th Street flag display area named in sponsor's honor



Patriot Sponsor - \$1,000+

- Logo placement on select signage and program
- Recognition during closing remarks
- 5 commemorative field flags dedicated in sponsor's name
- Exclusive sponsorship of 5th Street



Heritage Sponsor - \$500+

- Logo placement on select signage and program
- Recognition during closing remarks
- 3 commemorative field flags dedicated in sponsor's name



Community Hero Sponsor - \$100
Because Every Act of Support Matters

- Name listed in program and website
- 1 commemorative field flag dedicated in your organization's name

Contact Information

AFIL @ 319-232-2552

Brought to you by: Exchange Clubs of the Cedar Valley and AFIL Veteran Resource Center



What is a Field of Honor?

The Black Hawk County Field of Honor is a powerful community tribute featuring hundreds of American flags displayed in perfect rows to honor our nation's history and the people who have served and strengthened our communities. Each flag represents a story and may be dedicated in honor or memory of a veteran, active-duty service member, first responder, community leader, or loved one.

As our nation approaches its 250th anniversary, this inspiring display will take place on July 3-5, 2026 in downtown Waterloo and will provide a place for reflection, gratitude, and community pride. Sponsorship support helps make the display possible while demonstrating your organization's commitment to honoring service, celebrating our nation's heritage, and bringing the community together.

Why Sponsor the Field of Honor?

Stand for something that matters.

Align your organization with a nationally recognized tribute that honors courage, sacrifice, and service – not just in words, but in a powerful visual experience that moves people.

Show your commitment – visibly and meaningfully.

Demonstrate authentic support for veterans, active-duty service members, first responders, and their families. This is not symbolic sponsorship – it is tangible impact.

Lead in your community.

Engage thousands of residents, visitors, civic leaders, and decision-makers in a setting that reflects unity, gratitude, and shared values. Sponsorship places your organization at the center of that moment.

Be part of history.

As an official America250 commemoration, the Field of Honor connects your organization to a once-in-a-generation national milestone – positioning you as a leader in both civic responsibility and forward-thinking community investment.

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